

**Rio Verde Horsemen's Association
Board of Directors' Meeting**

March 19, 2024

Attendees: Jenny Powers, Carmela Lizzo, Mike Miola, Lori Bridwell, Linda Vinson, Zondra Poteste, Kip Micuda
Absent: Terry Stecyk
Guests: Kim Nordquist, Board Member prospect

The meeting was called to order at 6:55 p.m.

Introduction of Guests

Kim Nordquist submitted a nomination form for the 2024 RVHA Board of Directors election, but the nomination form was delayed due to an email issue. As per the process outlined in the Bylaws, Kim automatically may fill one of the open Director positions. The current Board welcomes Kim to the organization. Kim is a sculptor and jewelry designer at Judy Nordquist Studio, Inc.

Reports:

Minutes - Jenny

Minutes from the February meeting were distributed via email. An edit was made to correct the name from Kendra to Kim Newberry relative to the rattlesnake avoidance venue. Motion to accept as submitted with correction was made and seconded. Minutes accepted. Jenny will send the files to Frank to post.

Treasurer's Report – Zondra

The Treasurer's Report was distributed via email. Two events contributed to the income – the spring dinner dance and the rattlesnake avoidance training. It was suggested that when a fee is collected for an RVHA event and the attendee cancels, rather than refund the entire amount paid, RVHA should charge a cancellation fee. This fee will cover the expense RVHA incurs to process the cancellation through the payment platform. This process was approved by the Board and future events will contain a notice of a cancellation fee.

Advertising – Lori

Lori offered to pursue advertising on behalf of RVHA. Information regarding the advertising options and process is outlined on the website and Lori can incorporate the information into her presentations. She will also follow up on renewals. Mike will provide Lori with examples of the materials he uses for discussion with potential advertisers. Advertisers will be featured on a rotating basis in eblasts and newsletters. An option for longer-term advertising will be added.

Area Awareness – TBD

No report.

Water Issue Status

Response to the community by EPCOR has been minimal however, a meeting has been scheduled for Wednesday, April 3 at the Fountain Hills Community Center. Notification has been made to the community via Meredith of the Rio Verde Foothills Standpipe District. RVHA will promote the meeting now that the date is determined.

Social Media – Terry

There is no change from last month.

Membership

There are currently 443 RVHA members. Jenny is working with the printing company to reprint both membership and RVHA information cards. Fulfillment will resume when the printed cards are received. Current through March 1. Additionally, Jenny will now pick up the mail, sort and send to the appropriate person. She will deposit checks and send copies to Zondra to process with Membership Works. Jenny will compare Membership Works reports to copies of checks received to ensure that all members receive renewed or new membership cards as appropriate. Jenny will get the membership information needed to enter complimentary memberships for Joe Blanchard, Kim Newberry and Eileen (Scottsdale Livestock).

Welcome Committee – Bonnie

No report.

Roadside Clean-up

Awaiting the next date from Sabrina.

Social Events – Carmela

Pancake Breakfast/Rural Metro promo Sunday, April 27

Rural Metro Station

There were 57 registrations for the Dinner Dance on March 16. Special thanks to Sandra Batie for volunteering to check in at the door. The food and music were great, and everyone enjoyed the event. The raffle was successful with many donated items and one winner donated his raffle winnings back to RVHA. Proceeds will support charitable donations.

The Pancake Breakfast date was changed to April 27. The event will coordinate with Sunny Parker of Arizona Foothills 911 Whistle Initiative and with Lisa Collins on Rio Verde Foothills 911. Carmela will obtain a list of Taco Tuesday advertisers from Rio Verde Foothills Bulletin Board and give to Lori to follow up for the business promotion event as part of the Pancake Breakfast event.

Two new RVHA members resulted from the rattlesnake avoidance training. All available time slots in the schedule were filled.

Old Business

Bylaws Update

A copy of the updated Bylaws was sent to Frank to replace on the RVHA website.

Trilogy

Mike will be attending a meeting with Trilogy on March 28.

New Business

RVHA Newsletter

Board members are asked to contribute at least one article to the newsletter by April 1.

Next Meeting

The next meeting will be held on Thursday, April 11. Board members will be asked to sign up to provide meeting refreshments at that time. Lori will bring refreshments for the April meeting.

Meeting adjourned at 8:13 p.m.

Submitted by: Jenny Powers