

Rio Verde Horsemen's Association
Board of Directors' Meeting
November 7, 2017

Attendees: Terry Stecyk, Jenny Powers, Lori Bridwell, Carmela Lizzo, Mo Wachman, Kim Edwards, Mike Oster
Committees: None other than BOD members
Guest(s): Lee Edwards, Debbie Brown

Meeting called to order at 6:46 p.m.

Reports:

Minutes – Jenny

A clarification was made on the October minutes – the email inquiry for the level of interest in the chili cook-off event was a suggestion, not a decision. The edit has been made and a revised copy provided to Terry to post on the website. Motion made to accept as edited, seconded. Approved without further discussion.

Treasurer's Report - Mo

Mo noted that the storage shed purchase was moved from "cash" column to "fixed asset" column. The CPA will address depreciation, if any, on the shed. There was some discussion on the donations committed to in 2016, but paid in 2017 and detailed information will be provided to the BOD. A list of the donation amounts appears below. A motion was made to accept the report, seconded, passed without further discussion.

Membership – Mo

As of November 1 there are 506 members with 77 new for 2017. Membership dues received going forward will apply through December 31, 2018. Renewal reminders will be sent once the online payment process is available. December and January are the strongest months for income.

Social Media- Terry

There are 898 "likes" on Facebook. Nothing new to add.

Area Awareness – Mike

Asteria Highlands is being developed by Gerald Hines from Texas. The property is zoned for 31 homes and permits have been approved. Access is off 132nd Street south of Rio Verde Drive.

The Braun 20 Project has changed from 11 to 13 homes. The property is between Oberlin and Pinnacle Vista at 132nd Street and surrounded by Reata Ranch.

The City of Scottsdale has awarded two \$2 million contracts for trail development and repair in the McDowell Sonoran Preserve. Some social trails are being re-vegetated and some are grandfathered for Cave Creek Outfitters. Field walks are scheduled for the newly acquired land coordinated by COS and the focus group on trail development.

Mike plans to interview someone about Scottsdale National for a future article.

Mo will distribute information on the National Forest Service Open House for the Tonto Forest master plan.

Member Enhancement – Terry

Terry has been working with Scottsdale Livestock on a 10% discount for RVHA members and additional benefits to be announced soon. Terry will continue to promote exchange in advertising for membership discounts.

Welcome Postcards

There were 22 mailed for August and September. The postcards are sent every other month to allow for County updates.

Social Committee

Fall Picnic – Sunday, November 5 -- Southwest Wildlife

There were 92 attendees at this event, which proved to be very popular and raised awareness of SWCC. A suggestion was made that the area should have been sprayed for flies in advance. Under the new permit only three large events are allowed per year and the RVHA event used one of those time slots. This will need to be considered in the future to ensure SWCC does not lose revenue as a result of an RVHA event.

Christmas Lights Tour – Saturday, December 16, 6:30pm – 9:30pm

Pricing was discussed for bus sizes with both 29 people limit and 39 people limit at 4 hour minimum. The cost per person would be \$15. Terry will create a promotional flyer. Jenny will research and provide map, addresses and suggested route. Terry and Jenny will finalize plans and coordinate the tour with Carmela interfacing with the bus vendor.

2018 Events

Dates for the events need to be finalized at the January meeting. The Spring Trail Ride will be held at Lorill Equestrian Center and the Spring Dinner Dance will be held at the Rural Metro fire station.

It was suggested RVHA host a pizza party to recruit volunteers for the Social Committee to expand the number of people working on events and prevent burn-out of BOD members and current committee members. We could offer half-price admittance as an incentive to volunteers helping to set up and clean up for events.

Carmela will write an invitation to be emailed to RVHA members in January. Mike will help draft the promotion for the volunteer recruitment event.

Old Business

Quarterly Newsletter

The December edition deadline is November 30. Terry will discuss the need for additional articles with Lisa.

Bylaws Committee

Terry reported that the committee members believed the committee had been disbanded. The Board of Directors agreed that the committee is not needed unless changes to the Bylaws are necessary.

Road-side Clean-up

The next event is scheduled for December 9. Toys for Tots and the Food Bank collections will be available. A year-end raffle will be held with donated prizes. Jenny committed to a \$25 Target gift card and will coordinate with Terry.

Storage Shed

The shed was moved and installed at Arizona Cowboy College. Email approval for the purchase and move was done due to time constraints. The rented storage space will be cleaned out and items moved to the newly

purchased shed. Rental payments will end with November. Shelves are being added to the shed for additional space.

New Business

Thanksgiving Food Drive

Terry will be available on November 18 and 19 to collect donations for the Thanksgiving food bank efforts. An announcement will be sent by email.

Year-end Charitable Donations

Terry fielded a survey to assess interest in the charities to be considered by RVHA. Results of the survey will be shared in the January meeting for discussion and future decisions.

BOD Christmas Party – December 3

Terry will research potential venues and pricing. Suggestions are welcome.

Next Meeting

The Board of Directors will meet briefly during the Christmas party to address any applicable Board business.

Adjourned

A motion to adjourn was made and seconded. Meeting adjourned at 7:53pm.

Submitted by:

Jenny Powers, Secretary