

Rio Verde Horsemen's Association

Board of Directors' Meeting

January 6, 2016

Attendees: Mo Wachman, Marjorie Porter, Jenny Powers, Jean Anderson, Judy Riley, Claudia Jordan, Carmela Lizzo

Absent: Terry Stecyk

Guests: None

Reports

Minutes – Jenny

The minutes from the November meeting were distributed via email and no edits or comments were received. A motion was made to accept the minutes as presented, seconded, passed without comment.

Treasurer's Report – Judy

Judy will forward the full year copy by email to each Board member. There were printing problems that prevented copies from being available at the meeting. Judy reviewed the current numbers. As renewals come in, the balance will increase. Mo discussed the financial situation of the organization. It will be important going forward that every expenditure be carefully considered. There will no longer be the advertising income from the newsletter and it will take time for the new concepts for online advertising and email features to be developed and implemented. A motion was made to accept the Treasurer's report, seconded, approved with no comments.

Membership Report - Mo

During this time period the memberships are in process for the new year. As of January 6 there are 258 memberships for 2016 and nine of those are new. There are 26 Lifetime memberships.

Facebook Report - Terry

Terry is on vacation, but Mo reported that the RVHA Facebook presence is popular and doing well.

Promotional Items

No activity was recorded. Terry will be adding a decal advertisement in the Classified Ads on a regular basis.

Old Business

Newsletter Report – Mo

There were 370 newsletters mailed with 15 returned for bad addresses. Mo received four or five emails regarding the discontinuance of the newsletter. Although this was a difficult decision, the membership understands and accepts the need to move forward in the digital age.

City of Scottsdale – Trail Head Improvements

Jenny will forward the dates and locations of the upcoming open house events at Fraesfield and Granite Mountain trail heads to Mo for a second distribution to members. The City has a website and is taking comments from the public regarding planned improvements, construction, and parking expansion to the sites. Jenny, Terry and Theresa Thraen will attend the events if possible and provide feedback to the Board. Board members are encouraged to attend as well and provide your perspective on the proposed plans and public reactions.

Riding Events

Terry is working on the Equine Self Defense Program. When her dates are firm Jenny will be able to proceed with a team sorting clinic. Jenny will contact Susan Bowers, who has been unavailable since Thanksgiving due to family travel and holiday events, to determine availability of Lost Cowboy Ranch for the sorting clinic.

New Business

Spring Dinner Dance

Claudia indicated Big Sky Fox Trotters venue is no longer available, but did not expand on the reason or how she acquired the information. Claudia suggested a happy hour event at Harold's though it was thought members may not want to drive to a distant location for a gathering.

Due to the previously mentioned financial constraints, improved planning to budget for the band and meal costs is necessary since those costs can no longer be absorbed by RVHA. This situation makes catered events expensive for the members and may not be an attractive option for social events due to per person cost. Having a pot luck event was suggested as an alternative based on the success of the happy hour reception event in September at Arizona Cowboy College.

Mo or Carmela will check back with Box Bar Ranch to confirm pricing as costs could have changed since the last time this location was considered.

Mo will send an email soliciting input from members for potential locations and events for 2016.

Carmela will check with the Rural Metro fire station as the location and venue are suited to a dinner dance event. There is plenty of space for a band and dancing with a cement floor. It was suggested the dinner dance be less formal and include a potluck appetizer format with a small band for dancing.

Rattlesnake Class

Jenny is working with Brad from Rattlesnake Solutions to provide a no cost clinic on how to live peacefully with rattlesnakes and to dispel myths and misinformation. It is an educational program for residents of desert environments. Lori offered her bunk house, which has the required TV monitor for a presentation. Jenny will coordinate with Rattlesnake Solutions and Lori to determine date. Goal is to offer presentation before the snakes wake up from hibernation. Minimum of 20 attendees is required so all Board members need to show up if attendance is low from membership – or recruit attendees to take your place.

Development

There is preliminary discussion of development for a convenience store, clinic and perhaps other services at the corner of Forest Road and Rio Verde Drive on property owned by Trilogy. More information is being researched.

The Outpost, a development submitted several times for approval has finally received approval from the City of Scottsdale for the northwest corner of Pima Road and Dynamite Boulevard. A gas station, convenience store and restaurant of some type is planned. Since buildings along Dynamite east of Pima are largely vacant, residents are concerned about the viability of this venture.

Motion to Adjourn

A motion to adjourn was made at 7:52pm and seconded.

Next Meeting

The next Board of Directors meeting will be on Wednesday, February 3. Terry will bring refreshments. Location to be determined depending on weather conditions.

Submitted by

Jenny Powers, Secretary